

Gross Profit % Multiplier Reference Chart

Desired G.P.%	Cost Multiplier	Desired G.P.%	Cost Multiplier
1%	1.01	46%	1.86
2%	1.02	47%	1.89
3%	1.03	48%	1.92
4%	1.04	49%	1.96
5%	1.05	50%	2.00
6%	1.06	51%	2.04
7%	1.07	52%	2.08
8%	1.09	53%	2.13
9%	1.10	54%	2.17
10%	1.11	55%	2.24
11%	1.12	56%	2.27
12%	1.13	57%	2.33
13%	1.15	58%	2.38
14%	1.16	59%	2.44
15%	1.17	60%	2.50
16%	1.19	61%	2.54
17%	1.20	62%	2.60
18%	1.22	63%	2.67
19%	1.23	64%	2.77
20%	1.25	65%	2.85
21%	1.26	66%	2.94
22%	1.28	67%	3.03
23%	1.30	68%	3.12
24%	1.31	69%	3.22
25%	1.33	70%	3.35
26%	1.35	71%	3.45
27%	1.37	72%	3.57
28%	1.39	73%	3.70
29%	1.41	74%	3.84
30%	1.43	75%	4.00
31%	1.45	76%	4.17
32%	1.47	77%	4.35
33%	1.49	78%	4.54
34%	1.51	79%	4.76
35%	1.55	80%	5.00
36%	1.56	81%	5.30
37%	1.59	82%	5.70
38%	1.61	83%	5.90
39%	1.64	84%	6.20
40%	1.67	85%	6.80
41%	1.70	86%	7.20
42%	1.72	87%	7.70
43%	1.75	88%	8.20
44%	1.79	89%	8.80
45%	1.82	90%	9.70